

## **Invitation to Webinar - Email Example:**

Hello,

I hope your week is off to a great start—we have some great workshops coming up.

I hope you're able to attend some workshops & invite a friend or colleague to some, click each below to learn more and register:

1. **March 20th:** Government Efficiency & Your Retirement: What Pre-Retirees & Retirees Need to Know
2. **April 3rd:** Optimizing Your 401(k): 5 401k Mistakes Aerospace & Defense Professionals Make & How to Avoid Them
3. **April 8th:** Women, Wealth, and Investing
4. **April 15th & 22nd:** The 5 Years Before You Retire MasterClass (2 Part): A Step-by-Step Guide to Preparing For the Transition
5. **April 17th:** Building Wealth in Your Early Career

*Do you have a friend or colleague who might be interested in one of our workshops? Forward this email and consider "sharing the wealth" to invite them to an upcoming financial education event!*

Thank you,

<NAME>

## **Post Webinar - Email Example:**

Happy Friday,

Thank you for registering for the **7 Money Mistakes Aerospace & Defense Professionals Make & How to Avoid Them** workshop.

As promised, you can [click here](#) to access the recording.

Here are the resources and upcoming webinars mentioned during the workshop today.

1. 7 Money Mistakes to Avoid (Reference Checklist Attached)
2. **February 18th:** Women, Wealth, and Investing
3. **February 25th:** Freedom After 50 Series: What Color is Your (Retirement) Parachute?
4. **March 4th:** Maximizing Your Health Savings Account (HSA)
5. **March 11th & 18th:** The 5 Years Before You Retire (2-Part Master Class): A Step-by-Step Guide to Preparing for the Transition

*If you find value in our workshops, consider "sharing the wealth" by forwarding this email to a friend or colleague, so they can participate in an upcoming workshop.*

Have a great day,

<NAME>

## **Monthly Email to Email List - Example:**

Happy Monday,

I hope your week is off to a great start, we have some great workshops coming up.

I hope you're able to attend some workshops & invite a friend or colleague to some, click each below to learn more and register:

- **March 4th:** Maximizing Your Health Savings Account (HSA)
- **March 11th & 18th:** The 5 Years Before You Retire MasterClass: A Step-by-Step Guide to Preparing for the Transition
- **March 13th:** Building Your Wealth: 10 Steps to Navigating Money

*Do you have a friend or colleague who might be interested in one of our workshops? Forward this email and consider "sharing the wealth" to invite them to an upcoming financial education event!*

Have a great day,

<NAME>