Three Questions for **CLIENTS**



- Is there anything we're not doing for you, that we could be doing, that you would find helpful or valuable?
- What are the top 2 or 3 things we do for you that are the most valuable to you?
- Is there anyone in your life that could use help with {INSERT THE 2 OR 3 THINGS THEY JUST SAID} we would really appreciate it if you could facilitate an introduction?



Three Questions for PROSPECTS



- Is there anything we didn't cover during this meeting, that we could have covered, that you would find helpful or valuable?
- What are the top 2 or 3 things that we discussed today that are most valuable to you?
- Is there anyone in your life that could use help with {INSERT THE 2 OR 3 THINGS THEY JUST SAID} we would really appreciate it if you could facilitate an introduction?



Three Questions for COIs



- Is there anything we're not doing for your clients, that we could be doing, that you would find helpful or valuable?
- What would you say are the top 2 or 3 things we do for your clients, that you find most valuable?
- Is there anyone in your life or from your clients we haven't met yet that could use help with {INSERT THE 2 OR 3 THINGS THEY JUST SAID} we would really appreciate it if you could facilitate an introduction?

