



CENTER FOR FINANCIAL PLANNING

## *Financial Planning Review*

### **Overview**

CFP Board Center for Financial Planning is pleased to announce the creation of a new, peer-reviewed academic journal dedicated to rigorous scholarly research. This new publication, *Financial Planning Review*, will showcase high quality, peer-reviewed research within financial planning, as well as disciplines that directly or indirectly relate to the financial planning body of knowledge or financial planning practice. These topics include, but are not limited to:

**Portfolio choice**

**Behavioral finance**

**Household finance**

**Psychology and human decision-making**

**Financial therapy, literacy and wellness**

**Consumer finance and regulation**

**Human sciences**

### **Aims and Scope**

*Financial Planning Review*, published by Wiley, seeks to maximize academic impact through the publication of relevant research through a timely double-blind peer-review by respected researchers from a variety of subject areas. International visibility and practical impact will be achieved through dissemination of the *Review* to over 80,000 CFP® professionals nationwide, helping them to serve better the public through competent and ethical financial planning.

The *Review* focuses on publishing empirical and methodological analyses related to the disciplines of financial planning. Appropriate quantitative and qualitative methodological research is welcomed.

### **Keywords**

Financial planning, portfolio choice, behavioral finance, economics, decision-making, investments, retirement, household finance

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## Special Issue Announcement

### **FinTech**

Technological innovation and change has begun to transform the financial services industry in substantial and frequently unanticipated ways, and the pace of this transformation will only continue to accelerate. The financial planning arena within financial services is no exception, with innovations such as robo-advising, insurtech, and crypto currencies adding additional complexities as well as potential insights. This special issue will present the latest research in FinTech, financial technology, and innovation that encompass the eight major content areas of *Financial Planning Review* and directly or indirectly relate to financial planning practice.

We currently invite the submission of research papers in areas related to FinTech. Topics of interest include, but are not limited to:

- Robo-advising, insurtech, and other digital financial advisory/wealth management services
- Technology related innovations in value storage, transfer and payments (for example, crypto currencies, application of blockchain and other related mechanisms, digital wallets, peer-to-peer payments)
- Technology-driven lending and investment such as crowdfunding and market-place lending
- The facilitation of financial inclusion through the use of technology (i.e., access to financial services by the households and enterprises historically outside of developed financial systems)

Paper submission deadline: December 31, 2018

Publishing: December, 2019